

EBOLA Intensified Preparedness Programme IPP



C**ORDS**

Connecting Organizations for
Regional Disease Surveillance

Dr Petra Dickmann MD, PhD
Director Strategy & Operations (Consultant)



IPP – Starting point

Ebola outbreak in West Africa

- Clash of cultures: Western infection control protocol vs. African realities
- Ebola is not only a medical problem, but affects the whole of society

Paradigm shift: biomedical rationale and western-style infection control management are too narrow-minded

→ Community basis of care and communication



IPP – Lessons learned

Lessons learned meeting in Dar es Salaam, Sept 2014

- **Community:** work with community and not against them
 - **Communication:** share early, listen to beliefs and read rumours
 - **Capacity building:** avoid blind spots by addressing the first detectors
- Revision of international response strategies with a focus on community engagement, communication and capacity building.



IPP – Approach

Risk management and risk communication

- Innovative
- Culturally sensitive
- Based in communities



IPP – Approach

Training

- **Interactive:** small working groups;
- **Creative:** using analytical tools to deconstruct approaches and putting things back together in a different way;
- **Context-sensitive:** groups develop their own ‘curriculum’ as a set of important areas where they identify the need for changes and suggest local solutions.



IPP – Approach

Curriculum

- **Reflective:** providing material (tools and matrices) for groups to develop their outcomes;
- **Local:** we are not teaching/drilling a specific set of contents/outcomes, but assisting and facilitating local solutions
- **Process:** documenting a work-in-progress



IPP – Approach

Pilot training

- Test the approach;
- Gather feedback and further input;
- Develop a cohort of trainers for further in-country trainings.



IPP – Approach

2-day training

- Small, interactive groups using tools and matrices
- Plenary discussions



IPP – Introduction

Lifecycle of an epidemic

- Preparedness
- Response
- Recovery
- Identify key areas
- Develop alternative, local solutions



IPP – Tool 1: Key areas

	BEFORE <i>Preparedness</i>	DURING <i>Response</i>	AFTER <i>Recovery</i>
Information			
Communication			
Community			
Care			
Coordination			



IPP – Tool 1: Key areas

	BEFORE <i>Preparedness</i>	DURING <i>Response</i>	AFTER <i>Recovery</i>
Information	<i>Examples</i> Detection Surveillance Rumour registry Community contacts Cross-border information sharing		
Communication			
Community			
Care			
Coordination			

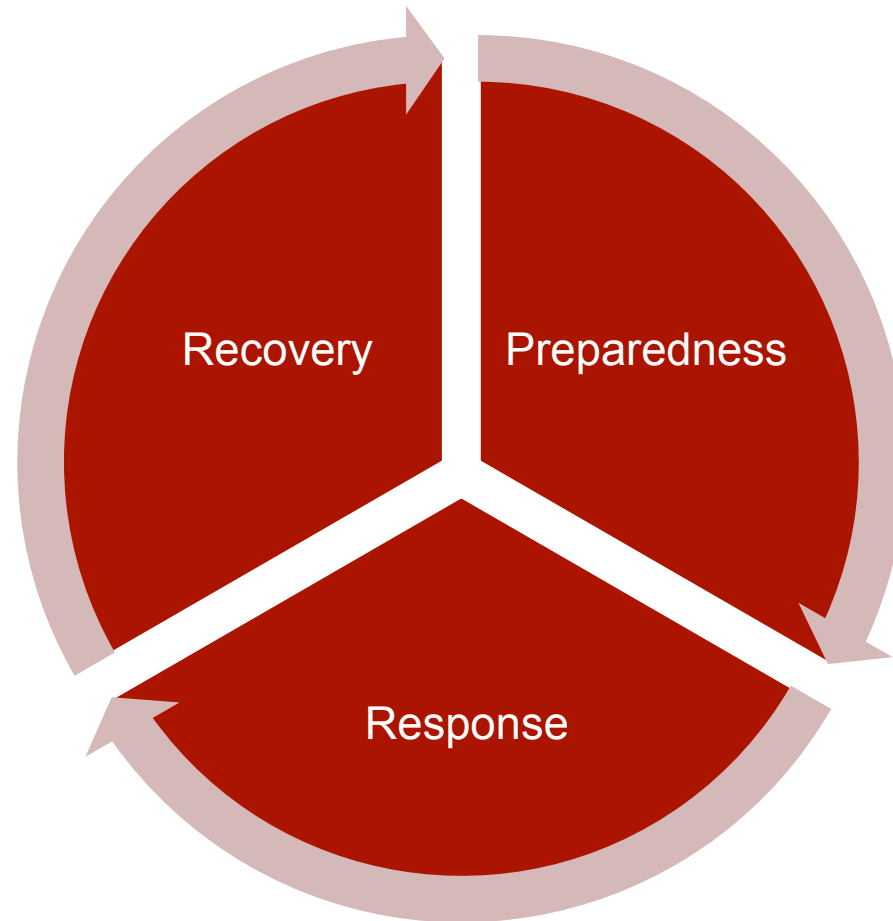


IPP – Tool 1: Key areas

	BEFORE <i>Preparedness</i>	DURING <i>Response</i>	AFTER <i>Recovery</i>
Information			
Communication			
Community			
Care		<u>Examples</u> Isolation Care for sick relatives Burials Convalescent serum/ Treatment options	
Coordination			



IPP – Introduction





IPP – Tool 2: Change matrix

Action areas and change

- **First step:** identify key attributes in the preparedness, response and recovery cycle
- **Second step:** use the change matrix to develop alternative, local solutions



IPP – Tool 2: Change matrix

Tool 2: Change matrix

	CURRENT Situation	DESIRED Situation	INDICATORS of change	INTERVENTIONS
Information				
Communication				
Community <ul style="list-style-type: none">- Practice- Beliefs- Emotions				
Care				
Coordination				



IPP – Group formation

Working groups

- Four groups with five people, facilitators assist;
 - Working group 1a: ***Preparedness*** – Action matrix
- Identify key areas
- Each group has a theme: e.g. Information or Communication or Community or Care



IPP – Group formation

Working groups

- Working group 1b: ***Preparedness*** – Change matrix
- Identify key drivers and interventions
- Each group has to go through 3-5 examples
- Presentation and plenary discussion



IPP – Group formation

Working groups

- Similar process for ***Response*** and ***Recovery***
- ***Work plan and implementation*** (afternoon day 2): cohort of trainers, rationale of in-country trainings (Prosperity index, travel, neighbourhood)
- Feedback sessions: every plenary discussion, evenings, afternoon day 2



IPP – Tool 3: Work planner

Work planner

- Tool 3 is a work planner to systematise and coordinate the next steps.



IPP – Tool 3: Work planner

	ACTIONS	<i>Blocking factors</i>	<i>Facilitating factors</i>	STRATEGY
Short-term				
Mid-term				
Long-term				



IPP – Cohort of trainers

Cohort of trainers

- All participants of the pilot training
- Next training: **Accra, Ghana, 6-7 January 2015**
- Report and online material: within December 2014
www.cordsnetwork.org
- Briefings for other organisations



IPP – Contact

Contact

Dr Petra Dickmann MD, PhD

CORDS

Director Strategy & Operations
(Consultant)

Petra.Dickmann@CORDSnetwork.org

www.CORDSnetwork.org

dickmann risk communication drc
Managing Director

pdickmann@dickmann-drc.com

www.dickmann-drc.com