

# SOKOINE UNIVERSITY OF AGRICULTURE (SUA)



INTEGRATED HUMAN AND ANIMAL DISEASE CONTROL FOR  
TANZANIAN PASTORALISTS FACING SETTLEMENT

## RADIO PROGRAMMES PRODUCTION



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## 1. Introduction



The purpose of this trip mainly was to produce content and air through Loliondo FM, located in Ololosokwan, Ngorongoro District. This content was generated from the community, edited and aired through the Loliondo FM. Also Loliondo FM will still work closely to the new Community Radio to be established, Korongoro FM. However, other objectives of the trip were to initiate a dialogue on the composition and formation of the Korongoro FM's Editorial Board.

## 2. Organization and Composition of the Editorial Board

The team met the NCAA Communications Manager Mr. Adam Akyoo at his office, the NCAA main offices whereby he suggested some points regarding the composition of the Editorial board and to fully inform the Chief Conservator from the beginning. Furthermore, he added to officially write to the Chief Conservator about criteria to select a member of the board from NCAA as he is the one responsible to appoint the member of the board.

The team also met Pastoralist Council Manager Mr. Peter Matele; the meeting took place in Arusha. He suggested to share the details about the Editorial Board so as the PC select a member for the board.

The Editorial board document was shared with Carlos and other IDRC-Funded Project members for review and it is still being worked on before sending it to the partners.



However, it was agreed that the board will consist of individuals from

- SACIDS
- Health Services: Veterinarians and Doctors
- Pastoral Council
- Representatives from each ward
- Community members
- Women Representative
- Community NGO's in the area

### 3. Generating community-based content

The team managed to produce enough content for two Radio Programmes.

#### 3.1 Introductory Broadcast

This was a live broadcast that took place on 8<sup>th</sup> June 2014 from 6:00pm to 7:15pm through Loliondo FM. It involved the IDRC-funded project team explaining the project and the roles of each team member in the realization of the achievement of the project objectives.

As it was a live programme, the listeners were allowed to call in the studio and send messages to express their views and questions. It proved successfully from how interactive the programme was and more than 10 calls and up to 15 messages were sent to ask various questions about the project.

The project team fielded a wide range of questions from the audience including questions regarding the project objectives, how the community members would benefit from the project, what their involvement in the project will be and what if any employment opportunities will be established under the Korongoro community FM currently under establishment.

Responses to the questions raised were provided both in Maasai and Swahili as Dr. Moses Ole Neselle-Field Coordinator of the Project was able to translate some of the words especially disease names which were pronounced in Maasai.

It was agreed that the introductory broadcast kick-start the plan to produce other radio programmes, which will follow in due course.



The team during live broadcast in the Loliondo FM studios



Loliondo FM's Radio Journalist, Joseph Munga interviewing the Team

During this programme each team; was given a chance to fully explain their role and involvement in the project and the team was asked questions by the listeners on their input towards the fulfillment of the Project Objectives.

**MSc. Student Mpoki  
Mwabukusi**



**PhD Student Eng.Eric  
Beda**



**Dr. Peter Mangesho**



**Dr. Moses Ole Neselle**



Pictures above showing the team responding to various question raised during the live broadcast in the Loliondo Fm studios.

### **3.2 Recorded Radio Programme**

The series of production will base on top 5 – 10 diseases of animal and human original affecting food security in the area. It obvious that Ormilo will emerge from the list already developed. The interviews both from Mr. Miran and community members are a testament to support what is being captured by the research team.

This will be the second Programme to be aired through the Loliondo FM. It is going to be a recorded programme which is not yet released as it is waiting some important inputs from the research team headed by Dr. Mangesho. However, other materials are already collected; this was done in Soitsambu, Ololosokwan and Waso.

This programme focused on the effects of the Ormilo diseases in sheep and goats (Coenurosis); the programme had a chance to interview Mr. Miran from the Livestock Department in Ngorongoro District explaining about the disease. Also the programme interviewed several community members on their understanding about the disease from the named above



villages.



Interview with Mr.Miran from the Vet.  
Department in Ngorongoro District



Interview with Mama Ndoinyo in  
Ololosokwani



Interview with Mzee  
Daniel in Ololosokwani



Interview with Mama  
Timani in Ololosokwani



Interview in Soitsambu